# Back to growth path



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- Market position and potential
- YIT core competences



# Strategy 2010-2012



# Services for good living environment in 14 countries

#### **Key figures 2008**

- Revenue EUR 3.9 billion
- Operating profit EUR 261 million
- Return on investment 17.5%
- Personnel 25,000

#### Building and Industrial Services

- Technical service and maintenance
- Building systems installations
- Project deliveries to industry

#### Construction Services

- Residential development
- Business and public premises
- Infrastructure (in Finland)





## We aim for strong position

Building and Industrial Services

Leader in technical maintenance in Nordic countries and Central Europe

Construction Services

**Strong position in Finland** 

Good profitability in Russia and Baltics

We build, develop and maintain good living environment for people.



# Strategic focus areas

Growth

**Profitability** 

**Cash flow** 

Capital efficiency





# YIT's strategic target levels

- Average annual growth in revenue 5-10%
- Return on investment 20%
- Cash flow from operating activities after investments sufficient for dividend payout and debt reduction
- Equity ratio 35%
- Dividend payout 40–60% of net profit for the period

# Fast growth in selected businesses







Service and maintenance of technical systems

Residential development projects

Infrastructure contracting and maintenance



# Fast growth organically and through acquisitions



- Fast growth in Nordic countries
- Growth in Central Europe
- Controlled growth in Russia
- Utilize opportunities in Baltics

#### **Acquisition targets**

- Grow businesses selected in strategy
- Fulfil building system disciplines
- Widen local presence
- Open new opportunities and footholds

### **Acquisition criteria**

- Strategic match and operative synergies
- Price and payback period
- Business culture and competent personnel

# Good profitability











### **Internal efficiency**

- Design management
- Global sourcing
- Increased productivity
- Fixed costs

#### **Business mix**

- Increase business with higher margin
  - Service and maintenance
  - Own development projects
- Be selective with margin and risks
  - Contracting

# Strong cash flow

Fast in

Slowly out

- Residential sales: marketing, pricing
- Advance payments for services
- Invoicing and collecting sales receivables
- Payment terms and schedules
  - Procurement
  - Short-term liabilities

## **Tight cost base**

- Fixed costs
- Capital structure



# Good capital efficiency

Invested EBIT-r capital 6/09 1-6/09

EBIT-margin 1-6/09

#### **International Construction Services**



668 MEUR -19.5%

#### **Construction Services Finland**



481 MEUR 8.3%

#### **Building and Industrial Services**



371 MEUR 5.3%

- Extensive program to decrease invested capital and improve capital efficiency
- Accelerate capital turnover in development projects

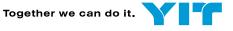
• Improve efficiency in net operating working capital

Invested capital = Balance sheet total - Non-interest bearing liabilities



## Good capital efficiency Actions in residential development

Construction Apartment Plot acquisition and development work in progress sales Accurate start-ups based Existing plots into use Active sales and on demand estimate marketing Rapid turnover Apartment distribution Optimized speed Co-investments Smaller project size Pricing Payment terms and Shorter construction time schedules **Existing projects New projects** 



# Market position and potential



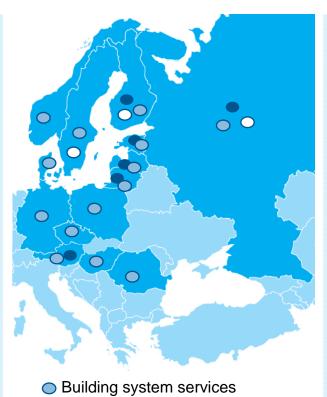
## Strong market position

### **Building system services**

- Largest in the Nordic countries
- Largest in Lithuania
- Strong foothold in Central Europe

#### Industrial services:

 Leading Nordic provider in its product areas



Industrial servicesConstruction services

#### **Construction services:**

- Largest construction company in Finland
- Significant foreign housing development company in Russia
- Wide local presence in Baltic countries



# Market in Building and Industrial Services

## Our market view

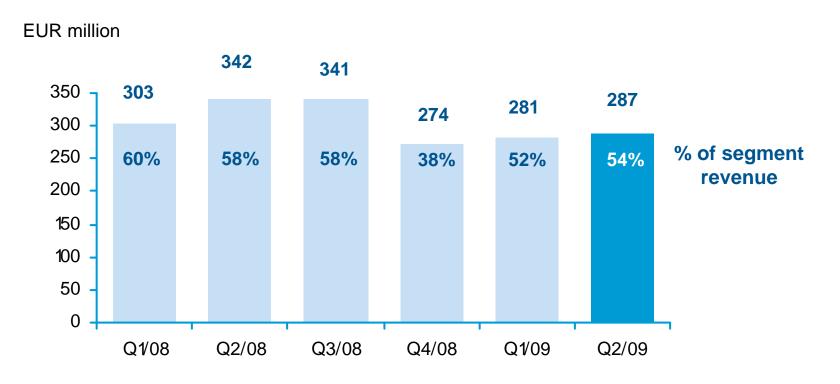
- Slight increase continues in service and maintenance
- Municipalities need to find new solutions
- Construction of new offices decreased need for renovation increases
- Moderate demand for retail and logistics premises continues
- Consolidation of the fragmented market continues
- Industrial investments decrease most demand in energy sector

## Our potential

- Increase service and maintenance
- Seek outsourcings
- Focus on renovation and public sector investments
- Be active in acquisitions
- Focus on energy industry

# Strategy execution Service and maintenance remained stable

Building and Industrial Services:
Service and maintenance revenue EUR 287 million in Q2/09





# Market in Construction Services in Finland

## Our market view

- Structural factors support housing demand: decreasing household size, continuous migration
- Price development moderate compared to incomes
- Interest rates at low level
- Unemployment development creates uncertainty
- State stimulus measures support infrastructure projects
- demand in 2011-2012
- Municipalities need to find new solutions
- Construction of new offices decreased need for renovation and changing the purpose of use increases
- Moderate demand for retail and logistics premises continues

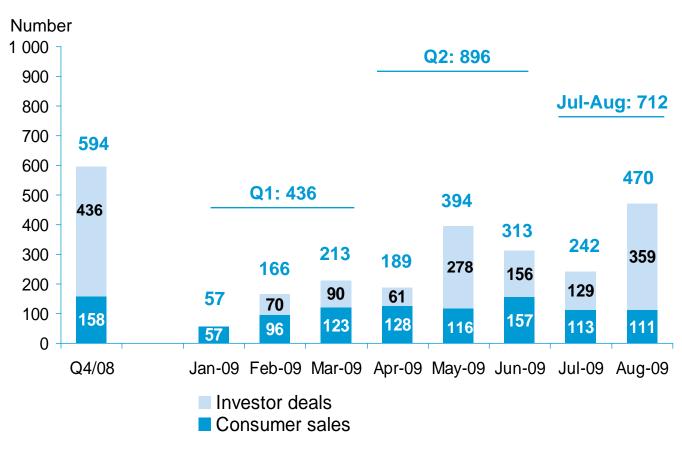
## Our potential

- Be forerunner in housing market
- Increase infrastructure projects and maintenance
- Focus on active customer service and developing projects



# Strategy execution Steady level in sales volumes

### **Apartments sold in Finland**



# Market in construction services in Russia

## Our market view

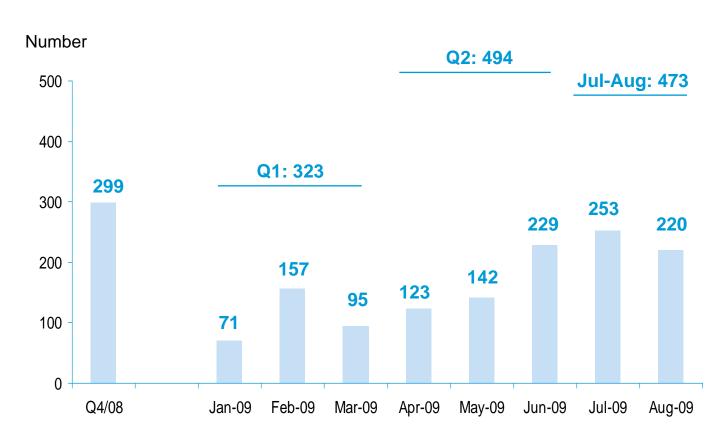
- Huge need for apartments on the long term
- Decreased supply of apartments
- Consumer confidence recovered slightly
- Early recovery in mortgage market
- Increasing unemployment weakens housing demand
- Activity among industrial and retail companies

## Our potential

- Strengthen image as reliable partner
- Increase market share
- Start residential projects by city
- Prepare commercial real estate projects

# Strategy execution Stronger residential sales

### **Apartments sold in Russia**





# YIT core competences



## Cornerstones of strategy execution



Competitive edges

Solid track in strategy execution

Strong corporate culture



# Competitive edges in know-how and service









#### **Extensive services**

- All building system disciplines
  - All areas of construction

#### **Close to customer**

- Local presence
- Own residential sales and services for business premises' tenants

#### **Own solutions**

- Design management
  - Own concepts
  - Energy-efficiency

#### **Brand**

- YIT and YIT Home
- Reliability and customer understanding

Together we can do it.



## Solid track in strategy execution

### **Financial targets**

**Acquisitions** 

**Fast reactions** 

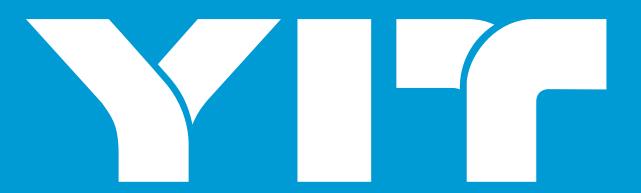


- Average revenue growth 15% in 94-08
- Average EBIT growth 22% in 94-08
- 95-07: 13 years of increased dividend per share
- 2003: building systems from ABB
- 2008: building systems from MCE
- Several small acquisitions
- Annual fixed costs cut by MEUR 60
- Cash flow MEUR 99 Q4/08-Q2/09
- Residential start-ups adjusted

# Strong corporate culture



- > Clear management and leadership
- > Fast decision-making
- ➤ Strong result-orientation
- > Long-term commitment
- Concrete and understandable values
  - Excellence in service
  - Continuous learning
  - Well-run cooperation
  - High performance

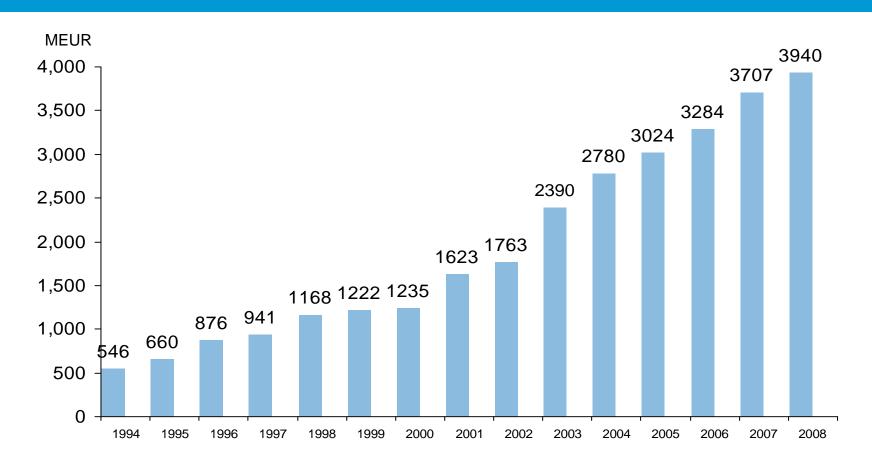


# Appendix Track record in strategic target levels





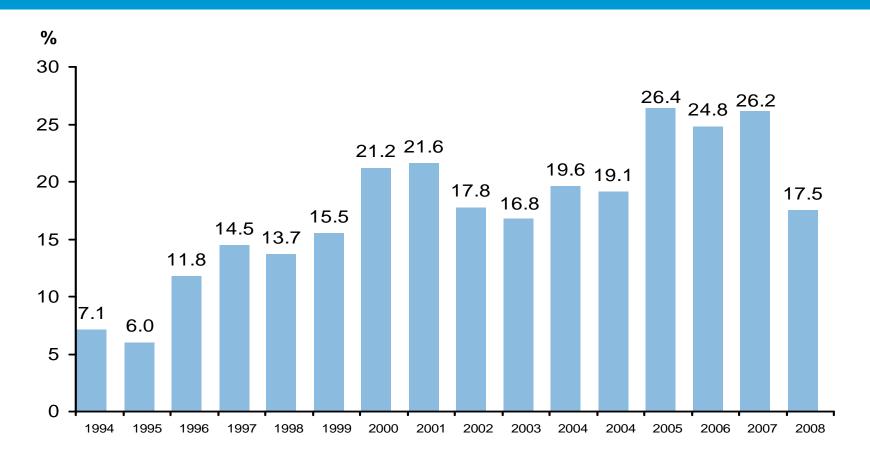
# Strategic target Average annual growth in revenue 5-10%



Note: Figures from 1995-2003 according to FAS, figures from 2004 onwards according to IFRS.



# Strategic target Return on investment 20%

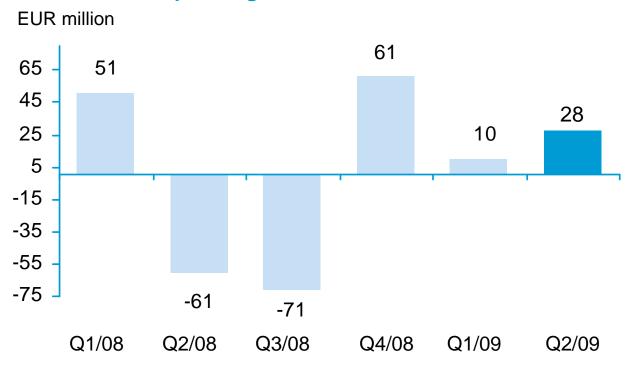


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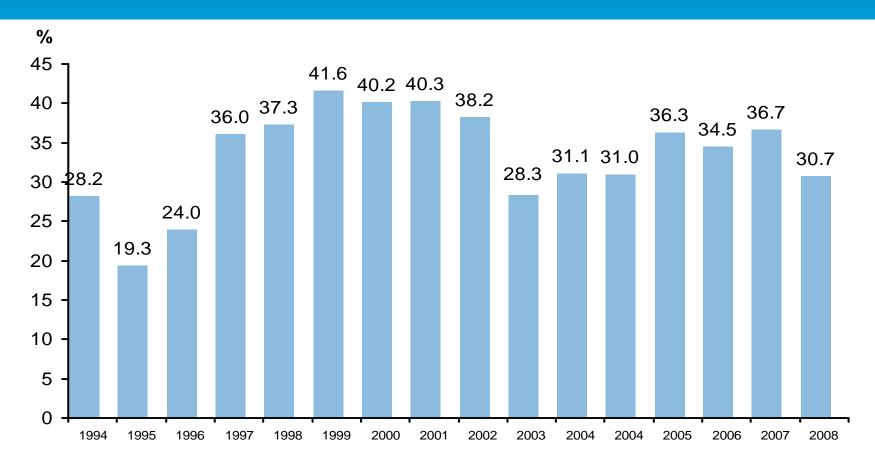


# Strategic target Cash flow from operating activities after investments sufficient for dividend payout and debt reduction

#### **Operating cash flow after investments**



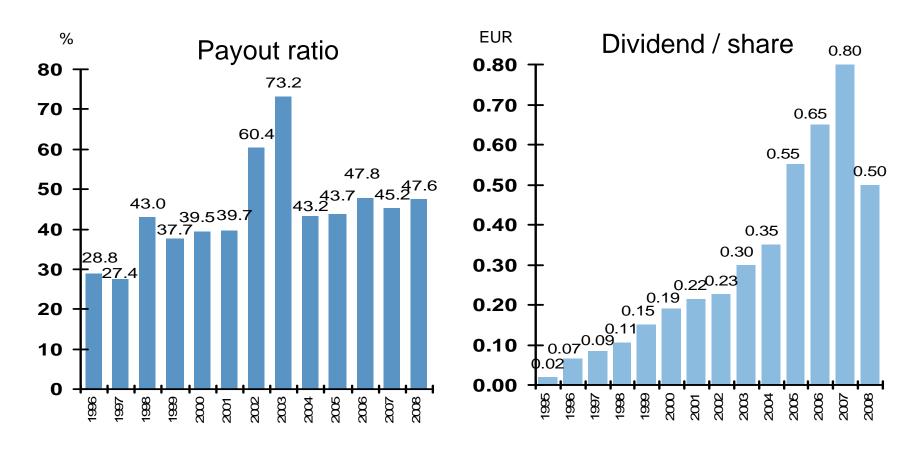
## Strategic target Equity ratio 35%



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# Strategic target Dividend payout 40–60% of net profit for the period



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